# 2019 CHOICE PRODUCTS

GOODGUYS™

## PARTICIPATE IN THE CHOICE PRODUCT GIVEAWAY PROGRAM AND GET MAJOR EXPOSURE AT 16 NATIONAL EVENTS AND IN THE GAZETTE!

HERE'S HOW IT WORKS:

At all 16 Goodguys National Events, all registered participants will receive a ticket in their registration packets to turn in at the Choice Product Giveaway Booth. Over the course of the event, tickets are drawn and the winning participants will get to choose their prize from the products in the Choice Product Giveaway Booth. All products will be described in detail and shown on video screens inside the booth. Participating in the program will give your company exposure to the over 60,000 annual registered participants and millions of spectators!
In addition to the massive exposure at the shows, all companies participating in the Choice Product Giveaway Program will receive monthly exposure in the Goodguys Gazette, which reaches an additional 182,000 enthusiasts each month.

Contact your sales rep for additional details.

### DEADLINE TO PARTICIPATE IN THIS PROGRAM: JANUARY 25, 2019

PLEASE MAIL, FAX OR EMAIL THIS AGREEMENT TO:
Goodguys Giveaway Program c/o Michael Diaz • PO Box 9132 • Pleasanton, CA 94566
michaeld@good-guys.com • 925.218.9153 Phone • 925.226.7045 Fax

# 2019 CHOICE PRODUCT GIVEAWAY PROGRAM

## HERE IS WHAT YOU GET:

- Exposure at 16 National Goodguys Events in the Choice Product Giveaway Booth
- Monthly Exposure in the Goodguys Gazette (April-December Issues)
- Inclusion of your product collateral materials in all participants Goodie Bags

## HERE IS WHAT WE NEED FROM YOU:

- $250 (minimum) in product or 50% off your products ($500.00 product or greater) for each of the 16 National Goodguys events
- 16 certificates to be given away at each event
- Your product photo and company logo for display
- Complete form below by January 25, 2019 and certificates mailed/emailed by February 8, 2019.

***Yes! Please include us in the Choice Product Giveaway Program for the 2019 Goodguys Season.***

**COMPANY** _____

**CONTACT** _____ **PHONE** _____

**ADDRESS** _____ **CITY** _____ **STATE** _____ **ZIP** _____

**EMAIL** _____

**WEBSITE** _____

**SIGNATURE** _____ **DATE** _____

DESCRIBE IN THE BOX THE PRODUCT OR SERVICE YOU WANT TO PROMOTE IN THE GIVEAWAY PROGRAM

_____

_____

_____ *VALUE OF THE PRODUCT OR SERVICE* **$**

**CHECK ONE:**

❑ **I WILL MAIL 16 GIFT CERTIFICATES TO PROMOTE MY PRODUCT OR SERVICE.**

❑ **I WILL EMAIL A PDF OF 16 GIFT CERTIFICATES TO PROMOTE MY PRODUCT OR SERVICE.**

**IMPORTANT:** ***Please send ASAP all product information, i.e. photos, certificates and all other relevant information.***

❑ **I WILL SEND A DIGITAL PHOTO OF MY PRODUCT AND COMPANY LOGO.**

❑ **USE SAME PHOTO AS LAST YEAR.**

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